Fall 2013
University of Toronto
ANT 324H1S: Tourism and Globalization

Tuesday 4:00-6:00 PM
Location: SS1073
Office Hours: Monday 4:00-5:00PM
and by appointment

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Course Description

The course uses tourism as a lens to examine global connections. Particular focus will be on the politics of cultural encounters. Drawing examples from diverse ethnographic materials, the course explores how different visions of the world come into contact, how they are negotiated and transformed, and how tourist encounters shape people's everyday lives.

Since ancient times, travel has been central to human interaction. At the turn of the twenty-first century, tourism became one of the major industries of the world. Why do so many people get involved in tourism? What is specific about contemporary tourism compared to other forms of travel and movement? What is the allure of going somewhere outside of ordinary, everyday life? How do people use tourism to address their social visions and concerns? How do people experience and make sense of encounters with people of different cultural backgrounds? What kind of power relations are involved in tourist encounters? What do we learn about contemporary society by studying tourism?

The course explores theories about tourism and travel in relation to those of modernity and globalization. Throughout the course, students will learn the skills to critically examine cultural encounters and interactions. Specific attention will be paid to the various legacies of movements of people such as colonialism, nation-state building, migration, diaspora, cosmopolitanism,
transnational capitalism, scientific explorations, and adventure. By examining tourism practices, we will explore what kind of interactions are emergent in what we call “globalization.”

Course Objectives

to learn about tourism as a cultural practice
to understand the key concepts in anthropological studies of tourism
to critically examine various forms of tourism/travel practices
to analyze how culture is produced through tourism/travel encounters
to explore how tourism helps us understand cultural politics and global connections

Required Readings

Andrew Walsh
(Available at the University of Toronto Bookstore.)

All the other required readings are available on Blackboard. Additional readings and films will be introduced throughout the course.

Assignments and Evaluation

OPTION 1
1. Attendance and Participation 20%
2. Two Reflection Papers (15 points x 2) 30%
   Due at the beginning of the class in which the readings are assigned. (2 page)
   #1 Choose from Week 2-5
   #2 Choose from Week 6-12
3. Tourist Site Analysis (5 page) 30% Due 11/5 4PM
4. In-class Term End Quiz 20% 12/3
OPTION 2
1. Attendance and Participation 20%
2. One Reflection Papers (15 points × 2) 15%
   Due at the beginning of the class in which the readings are assigned. (2 page)
   Choose from Week 2-5
3. In-depth Tourist Site Analysis (8 page) 45% Due 11/19 4PM
4. In-class Term End Quiz 20% 12/3

*Instructions for written assignments will be handed out separately.

Attendance and Participation:
The participation grade will be based on attendance, demonstrated engagement with the course materials, analytic depth and sharpness, and contribution to a supportive and stimulating class discussions. Occasionally, students are asked to write brief reflections on the readings, films, lectures or small-group discussions in class. These in-class written reflections are not graded and returned each time, but counted toward the overall Attendance and Participation Grade.
Blackboard – Study Guide

Study guide questions will be uploaded on Blackboard each week by previous Friday. Students are expected to complete all the readings before class, read study guide questions, and prepare to discuss/explore these questions during the class.

Course Policies

Absence:
Absences will be noted, and will negatively affect your grade. Coming more than 15 minutes late or leaving early is considered to be seriously disruptive, and negatively affects your attendance mark.

Paper Style and Submissions:
All written assignments should be double spaced, with one-inch margins, typed in a standard black font (12pt. Times New Roman or similar) and stapled. The pages should be numbered. Any standard academic citation style can be used as long as the style is consistent throughout the paper. AAA reference style is recommended. Please see the link (http://www.aaanet.org/publications/style_guide.pdf).

Papers submitted late will be penalized as follows: same day later than the deadline = 3% of the points you received, 5% per day an assignment is late including weekdays and holidays. (e.g. 1 day = 5%, 2 days = 10%, 3 days = 15%...). Assignments submitted more than 7 days late will not be accepted. No paper will be accepted by e-mail.

Extensions and Make-ups:
Extensions and make-ups are granted only in extraordinary circumstances. A request must be made in writing and presented in person before the deadline. In case of health-related issues, you must provide official U of T documentation. For religious holidays, arrangements must be made in advance.

Accessibility Needs:
The University of Toronto is committed to accessibility. If you require accommodations for a disability, or have any accessibility concerns about the course, the classroom or course materials,
please contact Accessibility Services as soon as possible: disability.services@utoronto.ca or http://studentlife.utoronto.ca/accessibility.

**Academic Integrity:**
Academic integrity is fundamental to learning and scholarship at the University of Toronto. Participating honestly, respectfully, responsibly, and fairly in this academic community ensures that the U of T degree that you earn will be valued as a true indication of your individual academic achievement, and will continue to receive the respect and recognition it deserves.

Familiarize yourself with the University of Toronto’s Code of Behaviour on Academic Matters (http://www.governingcouncil.utoronto.ca/policies/behaveac.htm). It is the rule book for academic behaviour at the U of T, and you are expected to know the rules.

The University of Toronto treats cases of academic misconduct very seriously. All suspected cases of academic dishonesty will be investigated following the procedures outlined in the Code. The consequences for academic misconduct can be severe, including a failure in the course and a notation on your transcript. If you have any questions about what is or is not permitted in this course, please do not hesitate to contact me. If you have questions about appropriate research and citation methods, seek out additional information from me, or from other available campus resources like the U of T Writing Website (http://www.writing.utoronto.ca/).

Please see the site below for more information:
http://www.artsci.utoronto.ca/osai/students/academic-integrity-basics

**Email:**
I will try to reply to emails within 72 hours during regular weekdays. I will not read emails during weekends and holidays. Please use emails only for setting an appointment and/or inquiring about logistics. If you have questions about the course materials and lectures, please come see me and discuss them with me in person.

**In-class Laptop Usage:**
Laptop usage in class is allowed **solely** for note taking. Any student who uses their laptop in class for any other purpose will receive a reduced participation grade. Students whose laptop use disrupts their class participation, or that of other students, will be asked to leave the classroom.
Course Schedule

Part I. Global Interactions and Foundational Concepts in Anthropology of Tourism

Week 1: Introduction
9/10

Week 2: Anthropology of Tourism and Globalization
9/17

Gmelch, Sharon Bohn

Inda, Jonathan Xavier and Renato Rosaldo

Eriksen, Thoams Hylland

Recommended:
Friedman, Jonathan and Kajsa Ekholm Friedman

Film – Life and Debt
2001 Stephanie Black, New Yorker Films.

Week 3: Modernity and the Quest for Authenticity
9/24

Graburn, Nelson H. H.

MacCannell, Dean

Handler, Richard


Film - In the Light of Reverence

2001 Christopher McLeod, Bullfrog Films.

Week 4: The Tourist Gaze and Historicizing Tourist Sensibilities

10/1 Urry, John


Löfgren, Orvar


Recommended:
Part II. Situating Tourism in Global Market Economy

Week 5: Global Capitalism and Cannibalism
10/8  MacCannell, Dean

Film – Cannibal Tours
1987  Dennis O’Rouke, Ronin Films.

Week 6: “Global Bazaar” and Natural Wonder – 1
10/15  Andrew Walsh

Guest Lecture: Seth Palmer

Week 7: “Global Bazaar” and Natural Wonders – 2
10/22  Andrew Walsh

Part III. The Complexities of Tourist Encounters: The Politics of Cultural Negotiations
Week 8: Re-thinking Authenticity
10/29

Taylor, John P.

Braun, Bruce

Recommended:
Winter, Tim

Week 9: Contact Zone

***** OPTION 1 Due: Tourist Site Analysis Paper *****

11/5

Pratt, Mary Louise

Clifford, James

Film - In and Out of Africa
1993 Ilisa Barbash and Lucien Taylor, University of California Extension Center for Media and Independent Learning.

[11/12 No Class – Fall Break]
Week 10: Autoethnologizing Self, Nation and Ethnicity

***** OPTION 2 Due: In-Depth Tourist Site Analysis Paper *****

11/19 Ivy, Marilyn

Figal, Gerald

Week 11: Global Economy of Desires and Hospitality

11/26 Nyíri, Pál

Collins, Dana

Film - Up the Yangtze
2007 Yung Chang, National Film Board of Canada.

Week 12: Wrap-up & In-class Term End Quiz

12/3 Chambers, Erve